

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L1

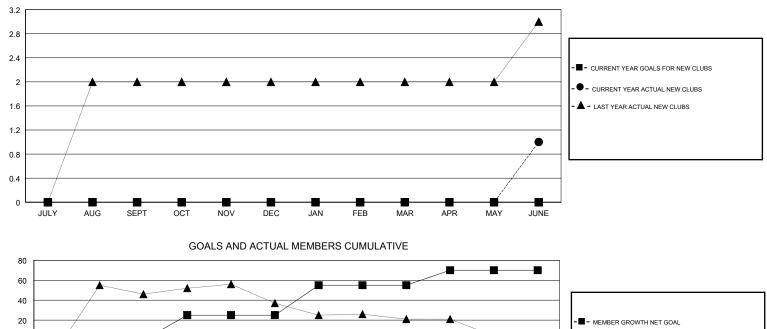
Results as of: 06/30/2018

GMT: HOWARD HUDSON

LOCATION CALIFORNIA

GMT CA

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	0	0	JULY/AUG/SEPT	0	22	26
OCT/NOV/DEC	0	0	0	OCT/NOV/DEC	25	14	51
JAN/FEB/MAR	0	0	2	JAN/FEB/MAR	30	24	47
APR/MAY/JUNE	0	1	0	APR/MAY/JUNE	15	66	87



GOALS AND ACTUAL NEW CLUBS CUMULATIVE

.

DEC

JAN

JULY AUG SE		DEC JAN FEB MAR APR		
DROPPED CLUBS: 2		23 CLUBS OF 37 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 431 (56.64%) FEMALE 330 (43.36%)	
DROPPED MEMBERS			Women Percentage Fiscal Year Goal: 40%	
DECEASED	11	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS	0
CLUB CANCELLED 0		MEMBERSHIP DATA		
OTHER	200		FAMILY MEMBERS PAYING HALF DUES	0
TOTAL	211			

FFR

MAR

APR

ΜΔΥ

0

-20

-40

-60 -80 -100 -120

AUG

SEPT

OCT

NOV

MEMBER GROWTH ACTUAL

LAST YEAR MEMBERSHIP ACTUAL